Governor's Arizona SERVES Task Force

Child Care Team Meeting Minutes May 9, 2011, 1:00 p.m. – 2:30 p.m. Telephone

Members Present	Members Absent	Guests	Staff
Billy Thrall	Peg Harmon		Leah Koestner
Cynthia Zwick			Chuck Fitzgerald
Russ Dickey			
Wayne Tormala			

- I. Welcome.
- II. Website Content. Interactive Maps containing licensed Child Care provider location and contact information have been added to the website. In the Child Care Toolkit, a new link may be found under "Ideas on How to Help" that will direct visitors to this new Map page that will guide page visitors through easy steps to connect with a licensed Child Care Provider in their community. Team members will review and provide recommendations for improvement to Staff.
- III. Communications Plan. Team members will each make 3 new connections with faith-based or community organizations prior to the June Team meeting. Team members also discussed the need to develop messaging for use when speaking to community organizations about funding; this includes developing a Return on Investment for Child Care for low-income families. Staff will research this.
- IV. Issue Action Plan. Surveying existing providers has confirmed that "funding Child Care" is the primary way to support children in low-income families. Team members will continue to ask Child Care providers for ideas on how the community can assist in serving children in low-income families.
- V. Summit Planning. Team members will take the lead on developing and facilitating the "Child Care" breakout session at the upcoming ArizonaSERVES Summit. This will also include recruiting and highlighting community solutions, and ensuring appropriate representation from Child Care Providers.
- VI. Upcoming Task Force meeting. Next Task Force meeting is June 17, 2011.
- VII. Call to the Public: No public members were present.

VIII. Adjourn.